PSA

**Overall Rating:**

* 1
* 2

hey, family and friends there was a point and time in our lives during the pandemic when people were still trying to make money online using something called a pyramid scheme. There is a new meme spreading around Snapchat, and it promises to make you money. All you have to do is send a one-time joining fee to a Snapchat user using its payment system, Snapcash, and you’ll be entered into a hierarchical organization that will enable you to receive a slice of the fees from everyone else who joins after you. You can then post your own version of the sales pitch, which may describe the scheme as a form of “crowd funding” and feature rows of obviously very official-looking boxes, and distribute it to your own followers. “NO SCAMS,” these memes say. “Be ready to grab those next slots!”

If you haven’t guessed, this meme is a pyramid scheme. It’s similar to those multi-level marketing scams your one random, sort-of-friend from high school won’t stop posting about on Facebook, just without the shitty products.

usually, you would see some sort of chart that is either in the shape of a pyramid or a circle with spaces that have names, and each space would have a different money ranking and everyone's goal would be to either get to the top of the pyramid or the center of the circle where you'd "win all the money" but all the money being paid to play this game was all going towards one person. and I’m speaking from experience as someone who almost got scammed and as a person who knows someone who did this and scammed others. you mustn't spend money on every game that guarantees you would earn more than you put in.

https://theoutline.com/post/2955/pyramid-schemes-target-snapchat-teens